

SMARTPHONE – Gadget that is changing the world



**Is your smartphone
smart enough to
generate an income
for you ??**

**WE HAVE A PRODUCT THAT WILL
SAVE MONEY
AND
MAKE MONEY
FOR YOU**

OUR PRODUCT



“SMART DIALER”

MOBILE VOIP

DELIVERY PLATFORM

- WIFI
- Mobile broadband – 3G
- LTE 4G



No new number required!
No SIM change required!

What you need?

A Smartphone with
minimum of 1GB RAM and
Internet connection

OUR PRODUCT FEATURES

A Smart Dialer With Impressive Features



On Net (Unlimited services)

- ✓ Voice & Video Calls
- ✓ 3-way Conference Call
- ✓ Instant Messaging
- ✓ Voice & Video Messaging
- ✓ Location Sharing



Off Net (Paid Services)

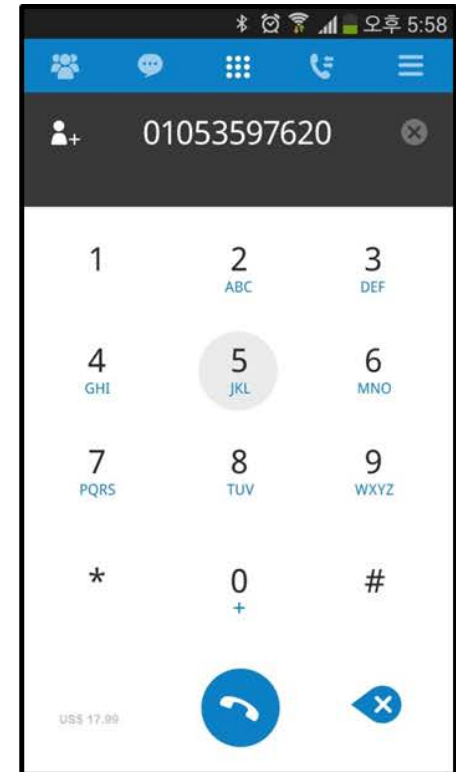
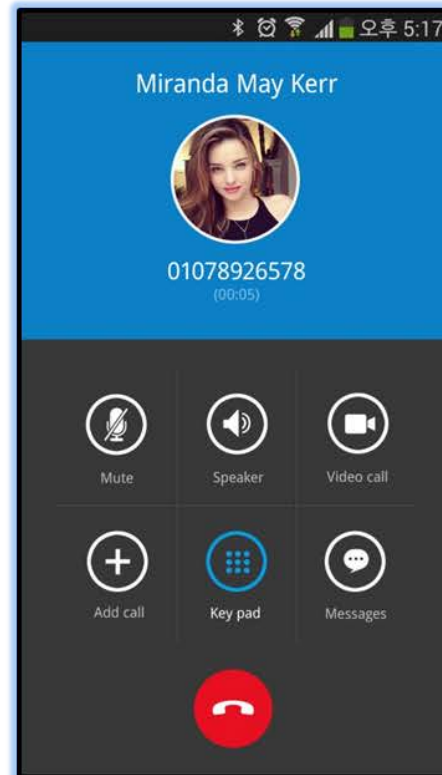
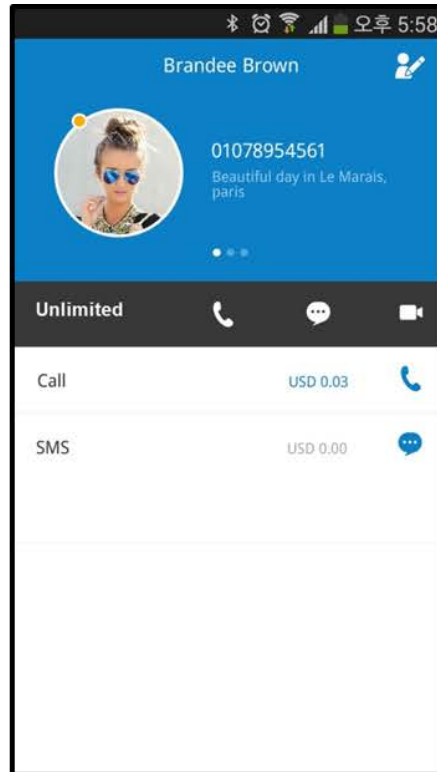
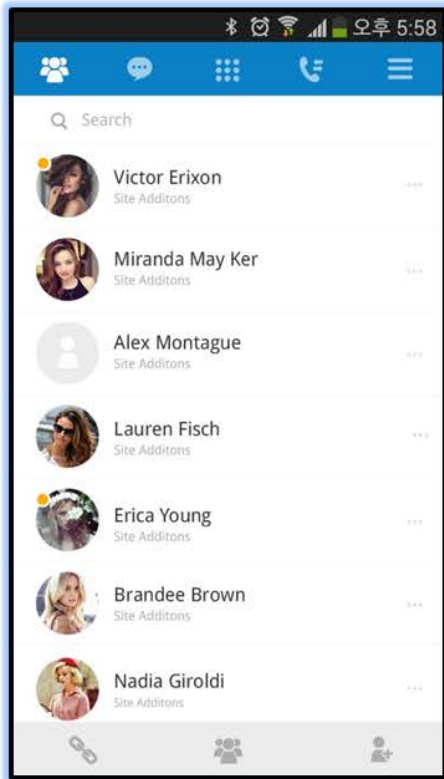
- ✓ Mobile & Landline Calls
- ✓ SMS (Coming Soon)
- ✓ Video Conferencing
(Coming Soon)



Web Portal (Add-on Services)

- ✓ Online Registration
- ✓ Web Dialer
- ✓ Back Office System
- ✓ Global Bank Withdrawal
- ✓ Airtime Top-up 24/7

LOOK & FEEL



Back Office

Easy to use



LOG OUT

- › [Company](#)
- › [About Us](#)
- › [Contact Us](#)
- › [Help](#)

- › [Why "NOT" Free](#)
- › [14 Days Money Back](#)
- › [Call Rates & Airtime Top-up](#)

- › [Privacy Policy](#)
- › [Terms & Conditions](#)
- › [FAQ](#)

- › [Back Office](#)
- › [Home](#)

OUR STRATEGIC PARTNER



**A leading global provider of communications
(Part of TATA GROUP OF COMPANIES)**

**Listed on the
Bombay Stock Exchange**

WHY TATA COMMUNICATIONS ?

- World largest carrier of international wholesale voice traffic
- World's first wholly-owned fiber optic sub – sea cable network ring round the globe
- Tier 1 IP Network with connectivity to more than **200** countries
- Nearly 1 million square feet of data center



BUSINESS ASSOCIATE

Purchase **RoshanMobile**
Smart Dialer for **USD 99.00** (*Yearly*),
and automatically become a
Business Associate which enables you
to market **RoshanMobile** globally.



WHAT YOU GET FOR USD 99.00

1. Unlimited Voice/Video/IM within RoshanMobile for 365 Days – (RM 1/ per day)
2. USD 5 Air time top-up included (1st time purchase ONLY)
3. RM 0.13 cents per min for calls within Malaysia @ 1 sec block
4. Cheaper International (IDD) Calls
5. Virtual Back-Office (Business in a Box)
6. Includes Web Dialer (using PC or tablet) and Call management
7. Airtime top-up anywhere 24/7 with Internet
8. No EXPIRY date on Airtime Top-up
9. Market RoshanMobile globally
10. OPPORTUNITY TO EARN RM 1 Million a year

1 second block vs 30 seconds vs 60 seconds

	RoshanMobile	Other Telcos	
Price per min	RM 0.13	RM 0.18	RM 0.18
Block	1 second Block	30 second Block	60 second Block
10 Seconds Call	RM 0.02	RM 0.09	RM 0.18
20 Seconds Call	RM 0.04	RM 0.09	RM 0.18
40 Seconds Call	RM 0.09	RM 0.18	RM 0.18
50 Seconds Call	RM 0.11	RM 0.18	RM 0.18

PRODUCT COMPARISON

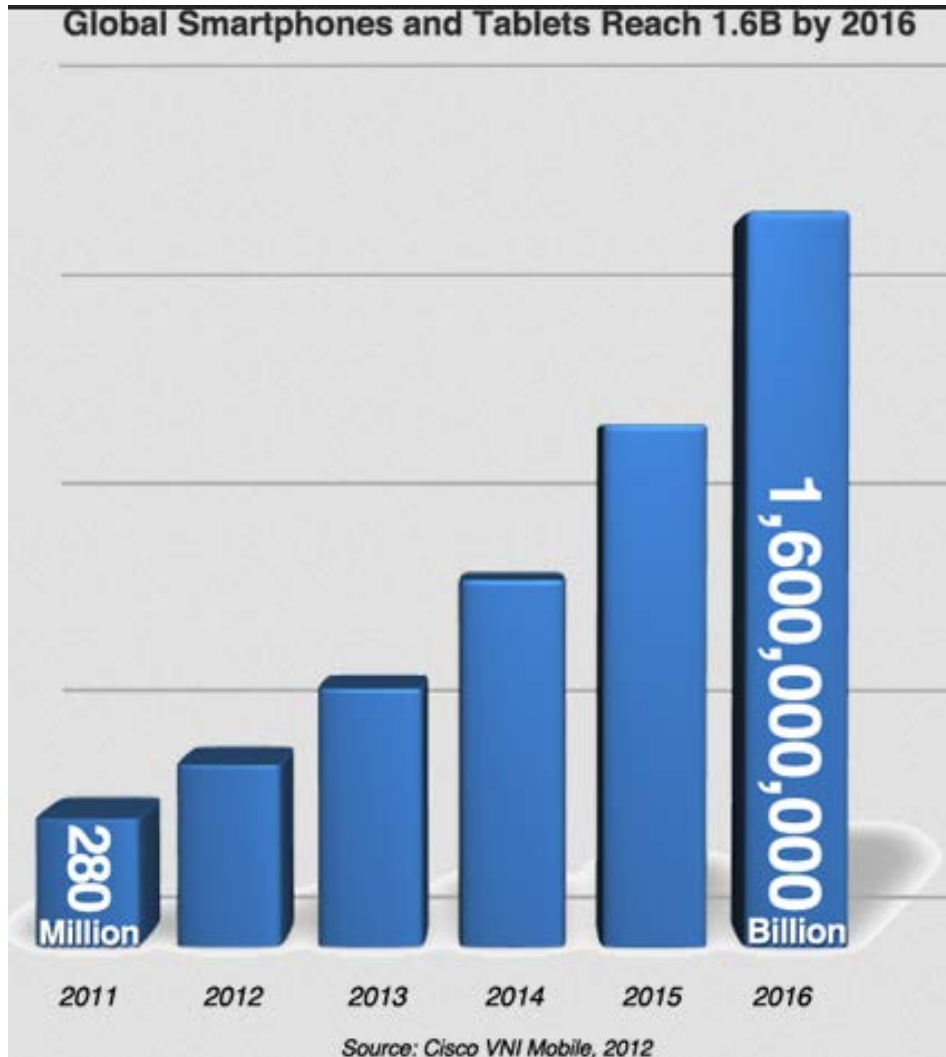
	RoshanMobile	Telco U	Telco D	Viber
Delivery Platform	Mobile Data/Wifi	GSM	GSM	Mobile Data/Wifi
Plan Type	Prepaid	Prepaid	Prepaid	Prepaid
Off-Net Voice Call	RM 0.13/Min @ 1 second block	RM 0.18/min @ 30 seconds block	RM 0.28/min @ 30 seconds block	RM 0.14/min @ 60 seconds block
On-Net Voice Call	Unlimited	RM 0.18/min	RM 0.28/min	Free
Video Call	Unlimited	RM 0.30/min	RM 0.30/min	Free
MMS	Unlimited	RM 0.25/min	RM 0.25/min	Free
Voice Mail	Yes	Charges based on Local Call		No
Credit Validity	No Expiry Date	30 Days	30 Days	No Expiry Date
3-Way Calls (On Net)	Yes	No	No	No
IM	Yes	No	No	Yes
SMS	Yes	Yes	Yes	No
Web Dialer	Yes	No	No	No
Cash Reward	Yes	No	No	No

FUTURE PLANS – Value Added Services

- **E-Shopping Mall**
- **Music on Demand**
- **Online Games**
- **Video on Demand**

MARKET OPPORTUNITY

GLOBAL SMARTPHONE MARKET



1.6 Billion
smartphones users
GLOBALLY by 2016

1 Billion
mobile VoIP
Subscribers
&
Valued at
USD \$80 Billion
By 2016

Source : Juniper research

INDIRECT PRODUCT COMPETITORS



300+ Million
subscribers from
each apps

(Line : 10 Million subscribers in Malaysia)

Sold for

Viber – USD 900 Million

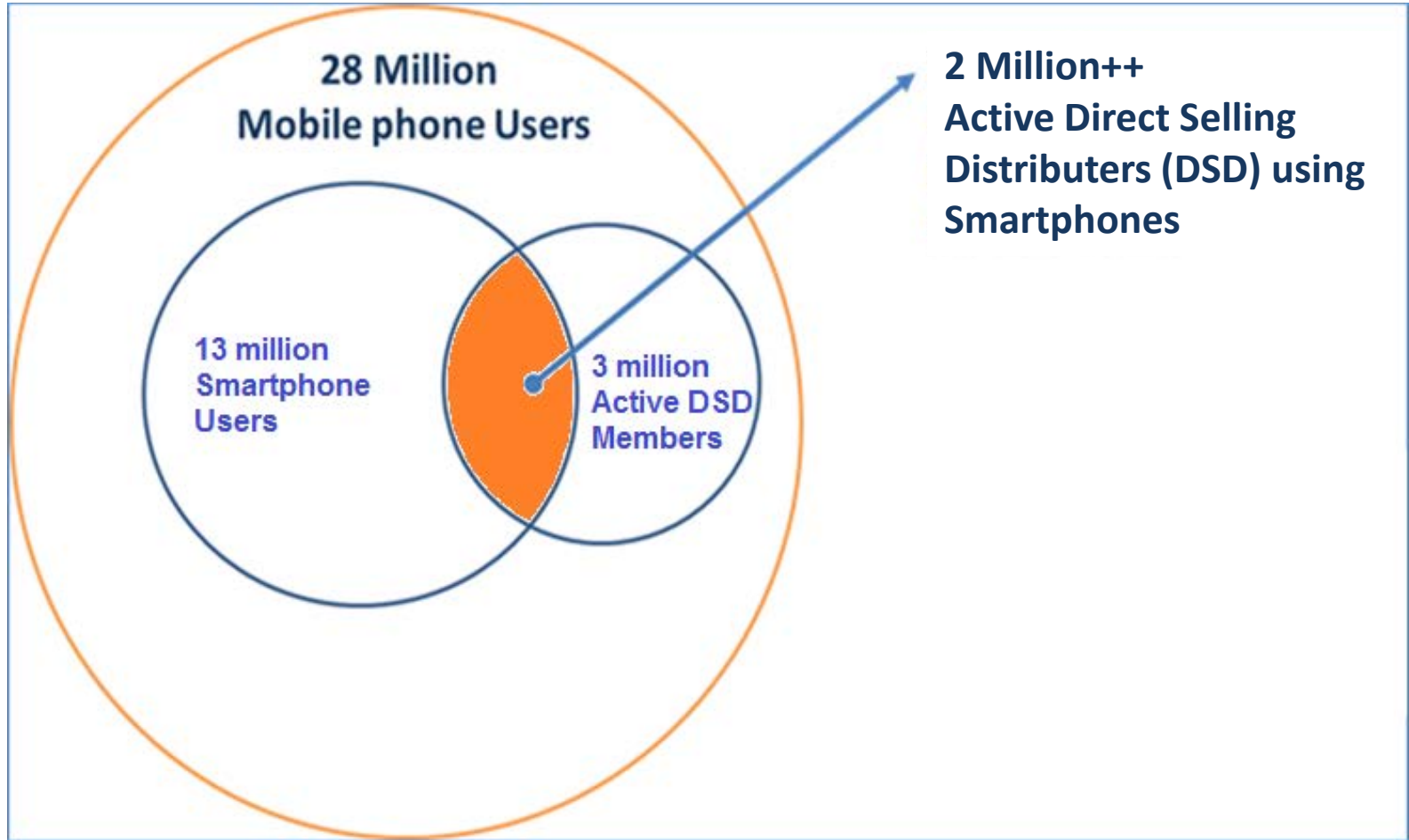
Skype – USD 8 Billion

WhatsApp – USD 19 Billion

LOCAL TELCO – 2013 PROFITS

- Maxis - RM 2.1 billion
- Celcom - RM 2.0 billion
- Digi - RM 1.7 billion

MALAYSIA



MALAYSIA : YOUTH MARKET

Youth Smartphone Rebate Statistics (as at May 29, 2013)

Total Smartphone Rebates offered : **1.5 million** people

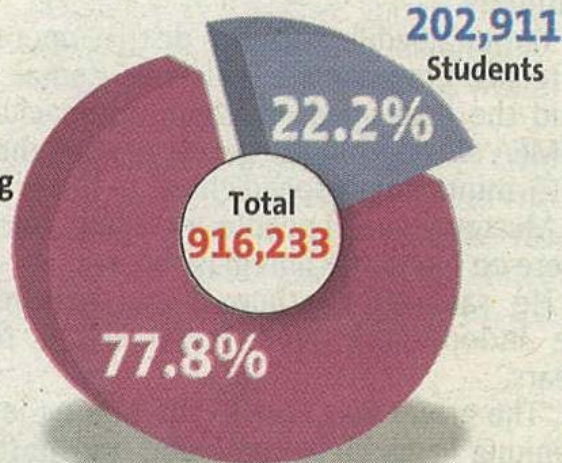
Total redeemed
(513,025 people)

Approved but
not redeemed
(403,208 people)

Rebates remaining
(583,767 people)

Redeemed &
approved applicants
(total)

713,322
Young working
adults



Source: Malaysian Communications and Multimedia Commission

©The Star Graphics

Govt. Smartphone Rebate Program

Huge
youth market
to explore
Age (18 – 30)

MALAYSIA : OTHER CHANNELS

- College and Universities students
(Especially foreign students)
- NGO's
- Government Employees
- Cooperatives
- Companies with large number of workers
(i.e.: Manufacturing plants)

COMPENSATION PLAN

OUR BUSINESS STRATEGY

Market RoshanMobile
globally thru a simple
REFERRAL PROGRAM

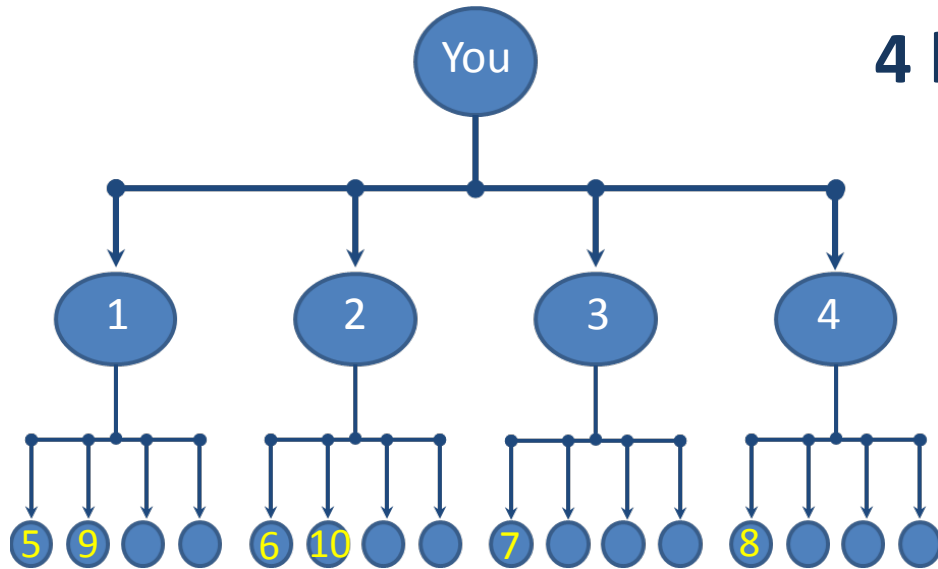
word-of-mouth advertising

Referral Program - How we do it?

Distributing our advertising budget

4 by 8 “Dynamic Compressed”

Matrix System to
calculate the bonuses



Introduce 10 new Business Associates (BA) to RoshanMobile. Matrix system will place the first 4 BAs under you and the balance 6 BAs will be placed under the 4 BAs you introduced earlier from left to right.



3 WAYS TO GET REWARDED

1. Personal Sales Bonus
2. Group Sales Bonus
3. Airtime Bonus



ALL BONUSES ARE PAID MONTHLY

POTENTIAL INCOME

1. Personal Sales Bonus

- for each Direct Introducer your get 10% (US\$ 9.90)
- Can Introduce as many new customers



GOAL!!!

**INTRODUCE
10 Customers**

POTENTIAL INCOME

2. Group Sales Bonus (Introduce a minimum of 4 person to qualify)

Based on a yearly subscription fee of USD 99

Level	Business Associates	Rate (%)	Bonus Income (USD)	Bonus Income (RM)	Accumulative Bonus Income (RM)
1	4	1%	3.96	11.88	\$ 11.88
2	16	1%	15.84	47.52	\$ 59.40
3	64	5%	316.80	950.40	\$ 1,009.80
4	256	6%	1,520.64	4,561.92	\$ 5,571.72
5	1,024	11%	11,151.36	33,454.08	\$ 39,025.80
6	4,096	13%	52,715.52	158,146.56	\$ 197,172.36
7	16,384	6%	97,320.96	291,962.88	\$ 489,135.24
8	65,536	7%	454,164.48	1,362,493.44	\$ 1,851,628.68

POTENTIAL INCOME

3. Airtime Bonus (Introduce a minimum of 4 person to qualify)

A minimum Airtime top-up of USD 10 per month required

Level	Business Associates	Rate (%)	Airtime Bonus Income (USD)	Airtime Bonus Income (RM)	Accumulative Bonus Income (RM)
1	4	0.5%	0.20	0.60	\$ 0.60
2	16	0.5%	0.80	2.40	\$ 3.00
3	64	2%	12.80	38.40	\$ 41.40
4	256	3%	76.80	230.40	\$ 271.80
5	1,024	8%	819.20	2,457.60	\$ 2,729.40
6	4,096	7%	2,867.20	8,601.60	\$ 11,331.00
7	16,384	2%	3,276.80	9,830.40	\$ 21,161.40
8	65,536	2%	13,107.20	39,321.60	\$ 60,483.00

THAT'S IT!!

CREATE A MILLION DOLLAR MINDSET

MAKE THE CHANGE

join **ROSHANMOBILE @**

www.roshan-mobile.com



THANK YOU