

HOW TO FIND OFFERS, READ THE OFFER CARD AND GRAB BANNERS & LINKS.

The screenshot shows the Cityads Offers page. Red arrows and numbers indicate the following steps:

- 1**: Points to the 'Offers' tab in the top navigation bar.
- 2**: Points to the 'Web-Offers' link in the left sidebar.
- 3**: Points to the 'Keywords' input field where 'bfab' is entered.
- 4**: Points to the 'APPLY' button.
- 5**: Points to the table of offers, specifically the 'Offer' column.

ID	Offer	CPL	CPA	apr-Time	pay-Time	c-LTV	Rating	7D eCPC	3M eCPC	r-URL
27023	Bfab	-	8.50 - 100.00%	30	3	30	1.0 *****	0.00	82.68	

#1 Go to the header area and choose “Offers”

#2 On the left hand side panel, choose “Web or Mobile Offers” depending on what type of offer you want to work on

#3 You can filter according to the name of the offer in Keywords, your geo by Regions, vertical by Categories and etc

#4 Click APPLY

#5 This is the area where the list of offers appear.

The screenshot shows the Offer Card for Bfab (ID: 27023). Red arrows and numbers indicate the following steps:

- 1**: Points to the 'Web-Offers' link in the left sidebar.
- 2**: Points to the 'Status' field, which is 'Basic'.
- 3**: Points to the 'Offer Efficiency' section.

Offer Efficiency

7D eCPC	3M eCPC	3M eCPM	CR	Rating
0.00	82.68	0.00	10.54%	1.0 *****

Top 5 Webmasters in Offer

#	Publisher	7D eCPC	3M eCPC	3M eCPM
No data				

#1 Dashboard – Information about the offer

#2 **Status** – shows what type of publisher that can work on this offer. We have Basic, Advanced, VIP and Limited. The difference between these are the type of quality traffic that are required by the advertiser and their willingness to pay higher commission to publishers.

Site – Advertiser’s landing page

Approval & Payment time – time estimation on payout

Cookie LTV – cookie live time value

#3 Offer efficiency – estimation of the potential of this offer

cityads DOCUMENTATION SUPPORT MINDY.LOWBOMAIL.COM BALANCE 8.32 AVAILABLE 8.32 USD EN EXIT

Home Statistics Offers Tools Products and Coupons

Search

Web-Offers Mobile Offers

Offers | BFab ID: 27023

Dashboard Payments Terms Tools

Payments

The target of the offer is an action which will be paid for by the advertiser. Each advertiser has his own targets in advertising campaigns. This section presents and describes in detail all the targets of the advertiser you have chosen and equivalent cash compensation he is willing to pay for the execution by the webmaster of each target.

#	Regions	Name of the destination	CPL	CPS
1	Malaysia	Paid order	-	8.50%

Page 1/1 Go to page 1

- #1 Payments – this is where the publisher can find information about offer’s pay out
- #2 Regions – required geo for this offer
- #3 This is the target action
- #4 Commission pay out for this offer. For CPI & CPL offers, this will appear under the CPL offer whereas if it is a CPS (Cost per sale) offer, this is where it will show the pay out.

Home Statistics Offers Tools Products and Coupons

Search

Web-Offers Mobile Offers

Offers | BFab ID: 27023

Dashboard Payments Terms Tools

Terms

Paid Search

Search options	Note
Can I use paid search taking advertisers brand name as a keyword? Example – cityads.	🔒
Can I use paid search with wrong brand name spelling as a keyword? Example – citiads (correct – cityads).	🔒
Can I use paid search with the advertiser’s competitor’s brand name as a keyword?	🔒
Can I use the advertiser’s brand name in the header and ad text?	🔒
Can I use the brand name in the domain name of the website where the traffic is redirected?	🔒
Can I direct the user straight to the advertiser’s website?	🔒
Can I set up automatic redirect from my website to the advertiser’s website?	🔒
Can I work with Google Adwords under the conditions mentioned above?	🔒
Can I work with Begun under the conditions mentioned above?	🔒
Can I work with Yandex.Direct under the conditions mentioned above?	🔒
Can I work with other paid search systems under the conditions mentioned above?	🔒

Traffic Policy

Traffic options	Note
Paid Search	🔒
Display	🔒
RichMedia	🔒
Email	🔒
Social Networks	🔒
Price-Comparison	🔒
Coupon/Promo Codes	🔒
Cashback	🔒
Teasers (Content)	🔒
Clickunder/Popunder	🔒
Doorways	🔒
Content Sites	🔒
Incentive	🔒
SMS	🔒

- #1 Terms – traffic required and allowed
- #2 Breakdown of traffic types allowed and not allowed.

Web-Offers

Mobile Offers

BFab ID: 27023

Dashboard

Payments

Terms

Tools

Help

API methods

Tools

In order to use all opportunities of our high-tech and your account tools we specially designed from scratch which will help to monitor your traffic more effectively. Each tool uses a system of retargeting to convert every visitor to your site in profit on maximum scale.

Links [237]

Categories: All Landing page Coupon

Type: All Selfie link Standard

Link						eCPC	3M eCPM	CR	Action
Standard									
Selfie link									
Bfab									
CN Health & Beauty (Kota Damansara)									
Slimming Sanctuary (Cheras)									
Posh! Nail Spa									
Stay Young Secret	Products	Standard	N/A	N/A	N/A				
La Pétales Beauty Consultancy	Products	Standard	N/A	N/A	N/A				
Blink Threading & Waxing Studio - Great...	Products	Standard	N/A	N/A	N/A				
Rejuvena B.Solaris	Products	Standard	N/A	N/A	N/A				

Link creation

Offer: Bfab

Name: Landing page - Standard

Subaccounts: sub 1

Deep link: http://bfab.my/salon/1074

http://cityadspdx.com/click-#QE56TF5-WJFQ858?bt=25&t1=3&ur1=http%3A%2F%2Fbfab.my%2Fsalon%2F1074

COPY CODE

CANCEL

- #1 Input the link that you have copied previously on this area “Deeplink”
- #2 Copy this new link and you will see that it will bring you directly to the desired webpage and it comes with your tracking information.